

European High-Level Roundtable on Housing Joining forces the gap in affordable, adequate, energy efficient housing

Fco. Javier Martín Ramiro. General Director for Architecture, Housing and Urban Policy



Approach



- 1. Background
- 2. Housing in Spain: Diagnosis and Challenges
- 3. Action Plan: Emergency + Durable Solutions
- 4. Integrated Measures based on Cooperation
- 5. Sustainable habitat context



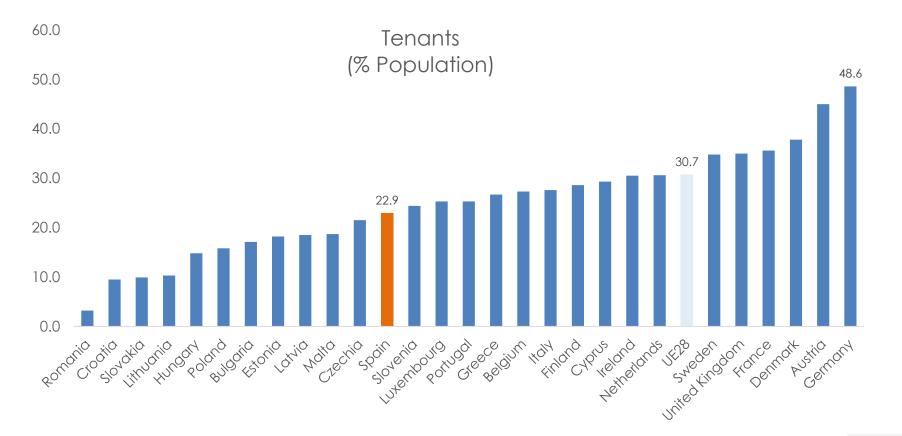
Administrative and Financing Framework:

- National framework. Right to Adequate Housing (art. 47 CE). Base-regulation of economic activity.
- $\checkmark\,$ Essential financing and programs at national level.
- ✓ Housing policies, specific regulation and implementation at regional level.
- The real problems and consequences has to be faced by municipalities



1. Background

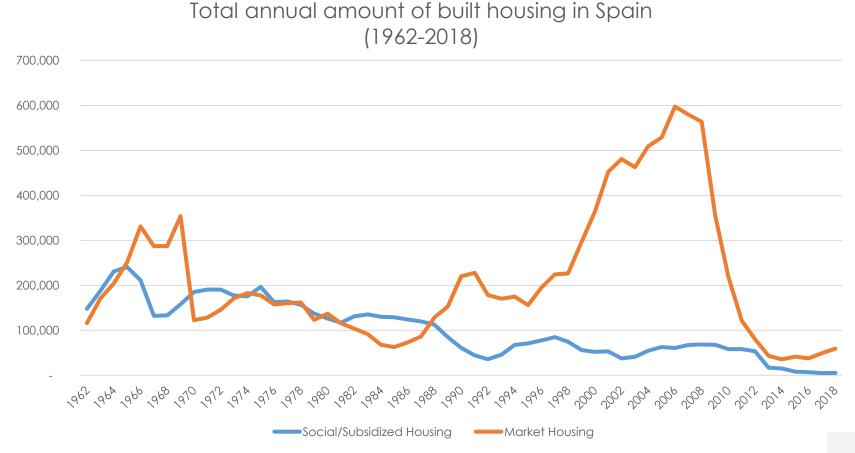
✓ The structure of the housing market in Spain is very different from the average of the EU in terms of the tenure status and the social housing stock.





1. Background

✓ More than 5.8 millions of units of social/subsidized housing were built in Spain during the period 1962-2018 (32,3%).





1. Background

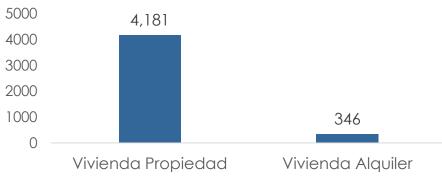
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The construction of social housing has collapsed in recent years, aggravating the situation of social crisis.



Specifically, **social housing for rent is very weak:** in 2018, 346 housing units for rent were built, ten times less than the amount of subsidized housing for sale.

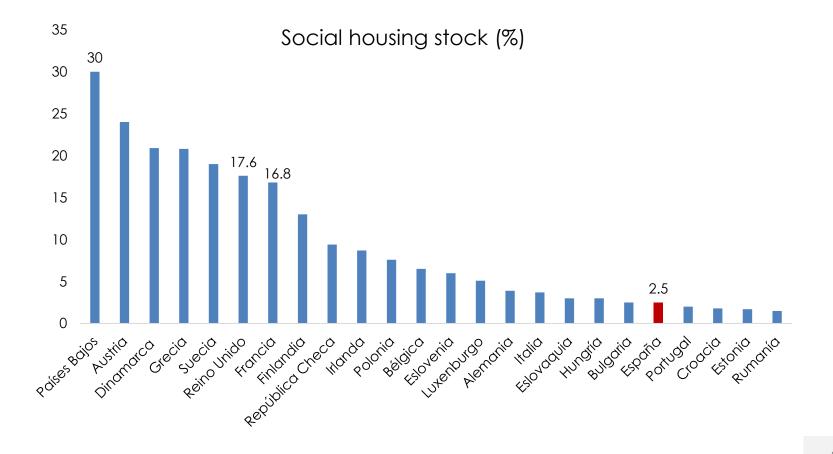






Social Housing supply:

\checkmark Social housing stock in Spain gives support to less than 2.5% of households.





High demand of rental housing and vulnerability:

\checkmark Mostly derived from high levels of unemployment, precarious work and restriction to credit.

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Owners, distributed by income quintile (% population)



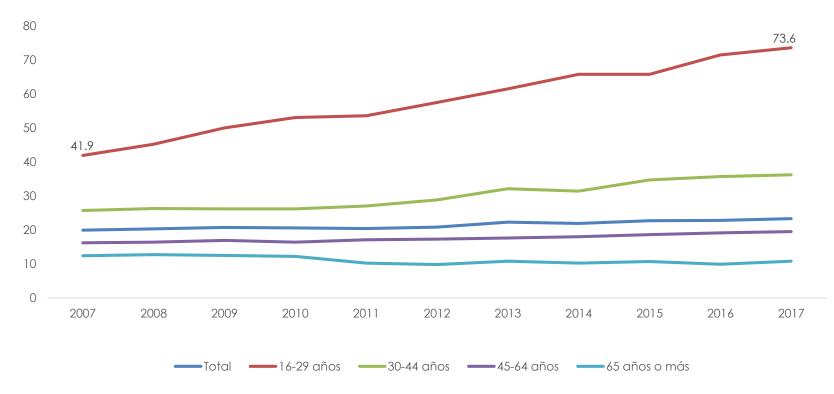
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High demand of rental housing and vulnerability:

\checkmark Specifically, young people have become one of the most vulnerable groups.

Households who live in a rental housing, by age(%)





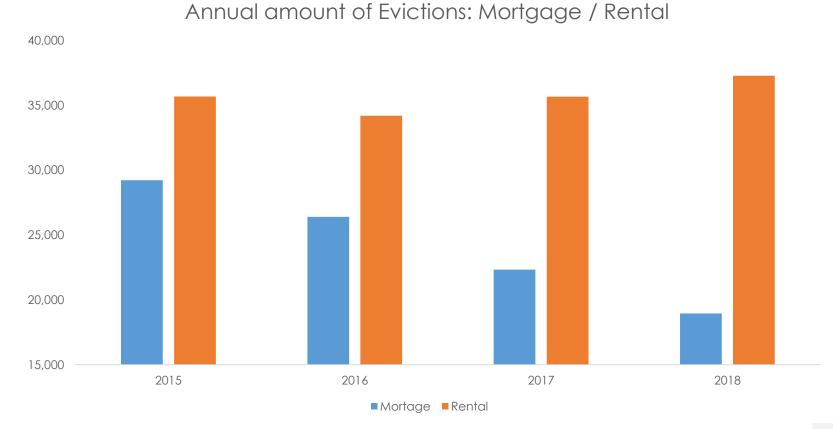
Rental housing prices:

\checkmark In Spain, 42.1% of households spend more than 40% of disposable income on rent (at market price).





High demand of rental housing and vulnerability: ✓ Evictions in rental housing have increased significantly in the last two years (≈ 5% of annual growth).

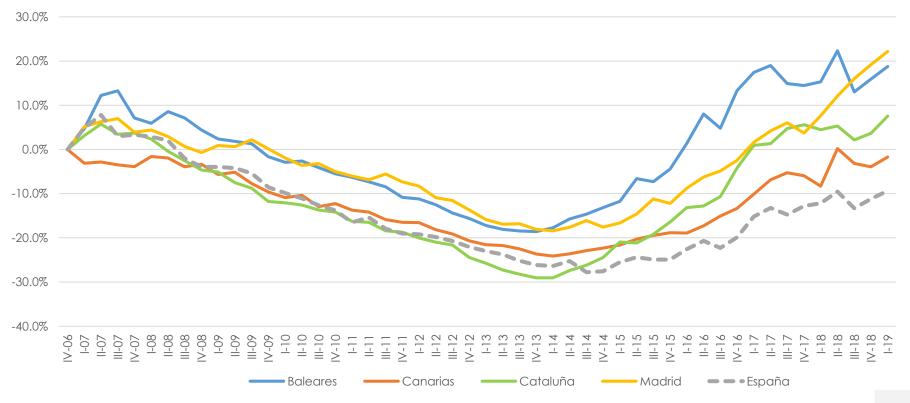




Rental housing prices:

\checkmark In some locations, where demand for rent and touristic activity is higher, rental housing prices have exceeded their maximums.

Catalonia, Madrid, Balearic and Canary Islands Rental Prices, % (IV-06 a I-19)





Increase the supply of affordable housing for rent, to give response to the growing demand in some territorial areas:

$\checkmark\,$ Promote the public-private partnership.

Offer greater support to the most vulnerable groups:

 \checkmark State Aids more focused in target households.

Give more balance to the rental market:

- Reform the regulation on contracts. Rights and duties.
 Improvement in market information and transparency:
- $\checkmark\,$ Reinforce the Housing and Land Observatory.

More tools to deal with the housing touristic rental activity:

✓ Regional law - Local Plan - Homeowners Communities.



Main tools to face the challenges:

- ✓ <u>State Housing Plan 2018-2021</u>. Review the programs and incorporate new aids programs for specific needs.
- ✓ <u>Interministerial working group</u> to jointly address the housing sector requirements.
- ✓ <u>Urgent Measures</u>: RDL 7/2019, 1st march.
- ✓ <u>National Rental Index</u>. Transparency on the market.
- ✓ <u>A Housing Building Plan</u>, for <u>social and affordable rental</u> in specific locations.
- ✓ <u>Leverage tools</u>. Strengthen the role of public bodies (SEPES, ICO) and private sector in housing policies.
- ✓ <u>Housing National Act</u>.
- ✓ Legal Security on Urban Planning National Act.



Davos Declaration Baukultur and buit environment

"Baukultur embraces every human activity that changes the built environment. The whole built environment, including every designed and built asset that is embedded in and relates to the natural environment, is to be understood as a single entity. Baukultur encompasses existing buildings, including monuments and other elements of cultural heritage, as well as the design and construction of contemporary buildings, infrastructure, public spaces and landscapes.

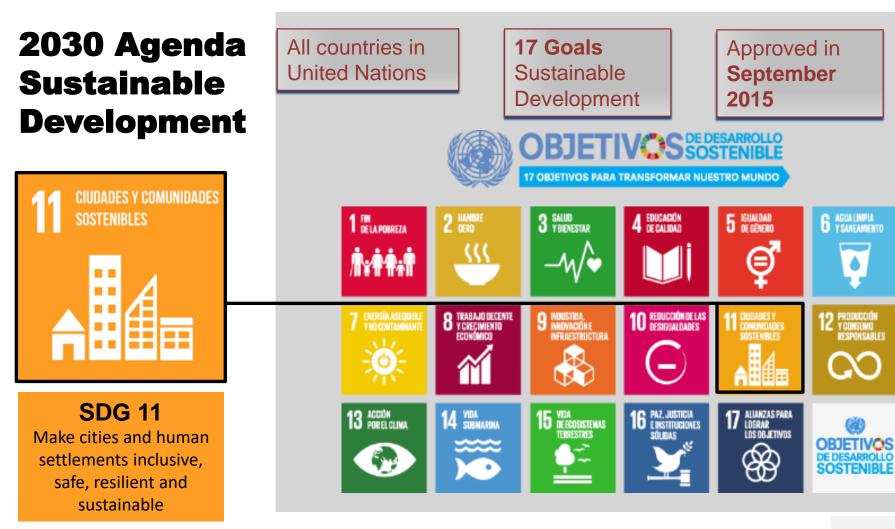
In addition to architectural, structural and landscape design and its material realisation, Baukultur is also expressed in the planning processes for building projects, infrastructures, cities, villages, and open landscape."



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Spanish Urban Agenda





Spanish Urban Agenda

S.G.1.	Order the territory and make a rational use of the soil, conserve
	it and protect it.

- S.G.2. Avoid urban sprawl and revitalize the existing city.
- **S.G.3.** Prevent and reduce the effects of climate change.
- **S.G.4.** Make a sustainable management of resources and favor the circular economy.
- **S.G.5.** Favor proximity and sustainable mobility.
- **S.G.6.** Promote social cohesion and seek equity.
- **S.G.7.** Promote and favor the urban economy.
- S.G.8. Guarantee access to housing.
- **S.G.9.** Lead and promote digital innovation.
- **S.G.10**. Improve intervention instruments and governance.

Goals



Demographic challenge, depopulation

"The design of the built environment, the relationships between objects and their built and natural surroundings, spatial coherence, scale, materiality: these are all factors which have a direct impact on our **quality of life**"

(Davos declaration)



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Thanks for your attention

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